



**SCREENING CHAPTER 28
CONSUMER AND HEALTH PROTECTION**

AGENDA ITEM VII: INDICATION OF PRICES

**Country Session: The Republic of TURKEY
6-7 July 2006**



LEGAL BASIS

- **LAW NO. 4077 ON CONSUMER PROTECTION AMENDED BY LAW NO. 4822 (OG No: 25048, 14 March 2003)**

Came into force on 14 June 2003

- **BY-LAW CONCERNING PRICE INDICATION, TARIFFS AND PRICE LISTS**

Came into force on 14 June 2003 (OG No: 25137, 13 June 2003)

(Law and By-law cover the minimum requirements of Directive 98/6/EC on Unit Prices)



COMPETENT AUTHORITY

- **MINISTRY OF INDUSTRY AND TRADE**
DG FOR PROTECTION OF CONSUMER AND COMPETITION
- **MUNICIPALITIES**



LAW ON CONSUMER PROTECTION (ARTICLE 12)

Price Indication

Price indication including all taxes, place of production and distinctive characteristics relating to good shall be affixed in an easily visible and legible manner;

- on the good offered for retail or
- on the packages or
- on containers

and where no labelling is possible lists showing the same information shall be displayed in a visible manner.



BY-LAW CONCERNING PRICE INDICATION, TARIFFS AND PRICE LISTS

Definitions (Article 4)

- **Price indication:** any label in various shapes and formats on the good to give information about its type and sale price.
- **Tariff and price list:** list used to inform and acknowledge consumer with regard to sale price of the good or service
- **Sale price:** marketing price of the good including all applicable taxes
- **Unit price:** price of a good described in amount, length, weight, area or volume as per its practice, commercial usage and custom and accustomed sale procedures and manners



BY-LAW CONCERNING PRICE INDICATION, TARIFFS AND PRICE LISTS

Obligation for Putting Price Indication (Article 5)

- **It is obligatory to put price indication on the goods or packages or containers for retail sale.**
- **If not possible, lists containing the same information must be hung or put in places in an easily visible and be legible manner.**
- **It is mandatory to have both the sales prices and unit prices in net weights or volumes in visible and legible writing on foodstuffs, beverages and cleaning goods sold in boxes, buckets, bottles, jars, bags and similar packaging.**



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Goods with No Price Indication Obligation (Article 6)

- the requirements printed clearly on the goods or on their packages
- prices indicated on goods, such as, books, magazines and newspapers
- goods sold at auctions or in accordance with specific laws
- goods made of precious stones or mines, whose sale prices are determined by national or international stock market or similar institutions or establishments or by commercial practice or custom, provided that a list indicating the unit price is exhibited at the sale place



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Form and Content of Price Indication and Lists (Article 9)

- **Price labels and lists must have easily visible dimension, and must not contain misleading and deceptive information**
- **Price indications must be easily seen by consumers and must clearly address the good it belongs.**

BY-LAW CONCERNING PRICE INDICATION, TARIFFS AND PRICE LISTS

Inspection (Article 15)

- **Inspectors and Controllers of the Ministry and other personnel assigned by the Ministry and the Municipalities are authorised to make inspections in shops or any other commercial places where goods are sold or service is provided.**
- **In case of infringement, administrative fine is applied.**



THANK YOU FOR YOUR ATTENTION