



**SCREENING CHAPTER 28
CONSUMER AND HEALTH PROTECTION**

AGENDA ITEM III: DANGEROUS IMITATIONS

**Country Session: The Republic of TURKEY
6-7 July 2006**



LEGAL BASIS

- **LAW NO. 4077 ON CONSUMER PROTECTION AMENDED BY LAW NO. 4822 (OG No: 25048 , 14 March 2003)**

- **Came into force on 14 June 2003**

(Transposed Directive 87/357/EEC on products which, appearing to be other than they are, endanger the health or safety of consumers)



COMPETENT AUTHORITY

THE MINISTRY OF INDUSTRY AND TRADE

DG FOR PROTECTION OF CONSUMER AND COMPETITION



GOODS THAT APPEAR DIFFERENT THAN THEY ARE (ARTICLE 24/A)

The production, marketing, importation, and exportation of goods which appear different than they are because of their form, smell, appearance, packaging, labelling, volume or size, even though they are not foodstuffs, can be mistaken as foodstuffs and therefore are dangerous for the health and safety of consumers is forbidden.



GOODS CURRENTLY IN MARKET (ARTICLE 24/A)

If such good is placed in the market, the provisions of the Law No.4703 on Preparation and Implementation of Technical Legislation on Products, shall be applied.

RIGHTS OF CONSUMERS (ARTICLE 24/A)

The right to take legal action for the compensation of damages for pain and suffering and damages for pecuniary loss suffered by the consumers who purchased good which appears different than it is, is reserved.



THANK YOU FOR YOUR ATTENTION