

LeaderSHIP 2015



DEFINING THE FUTURE

OF THE EUROPEAN SHIPBUILDING
AND SHIPREPAIR INDUSTRY



European Commission

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Defining the Future of the European Shipbuilding and Shiprepair Industry

**Screening Croatia & Turkey
Chapter 20 “Industrial Policy”**

Brussels, CCAB, 27-28 March & 4-5 May 2006

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Background and Timeline



- ① Based on Council Conclusions of 14 May 2001, calling on the EU shipbuilding industry to “continue improving its competitiveness”
- ① In line with the EU’s longer term strategy for economic, social and environmental renewal as brought forward by the Lisbon Council of March 2000
- ① Sectoral transposition of the principles laid down in the Communication on “Industrial Policy in an Enlarged Europe” (*COM(2002) 714 final of 11.12.2002*)
- ① In line with the request by the European Council of 16-17 October 2003 to address the needs of specific industrial sectors, especially the manufacturing sector, regarding industrial competitiveness
- ① Close link with Communications "Fostering structural change: an industrial policy for an enlarged Europe" (*COM(2004) 274 final of 20.04.2004*) and "Implementing the Community Lisbon Programme: A Policy Framework to Strengthen EU Manufacturing - towards a more integrated approach for Industrial Policy" (*COM(2005) 474 final of 5.10.2005*)

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Objectives



- ① Maintain and further develop a strong position in selected higher-value market segments
- ① Ensure world leadership in product and process innovation
- ① Develop a strong customer orientation
- ① Further improve the networked industry structure
- ① Optimise production processes and increasingly focus on knowledge-based products

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Issues

Issues Addressed by the LeaderSHIP 2015 Advisory Group and taken up in the Communication “LeaderSHIP 2015 - Defining the future of the European Shipbuilding and Repair Industry - Competitiveness through Excellence” (COM(2003) 717 final of 21.11.2003)

- ⊙ A Level Playing Field in World Shipbuilding
- ⊙ Improving Research, Development and Innovation Investment
- ⊙ Advanced Financing and Guarantee Schemes
- ⊙ Promoting Safer and More Environment-Friendly Ships
- ⊙ A European Approach to Naval Shipbuilding Needs
- ⊙ Protection of European Intellectual Property Rights
- ⊙ Securing the Access to a Skilled Workforce
- ⊙ Building a Sustainable Industry Structure

 ***30 concrete recommendations***



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Recommendations & Follow-up



- ⊙ Council Conclusions of 26-27 November 2003 (CS/2003/15141) endorsing general approach and selected recommendations
- ⊙ Full set of recommendations:
http://europa.eu.int/comm/enterprise/maritime/maritime_industrial/leadership_2015.htm
- ⊙ Implementation of recommendations on-going (industry with the European Commission)
- ⊙ Progress report to the Council in 1st half of 2007
- ⊙ Input to other policies where necessary
- ⊙ Extension to the marine equipment sector
- ⊙ Transposition into national plans (DE, NL, ...)

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Links with Other Community Policies

TRADE
WTO
(Dispute Settlement)
OECD
(Int'l Shipbuilding Agreement)
(Export Credits)

DEFENCE
Communication
"European Defence –
Industrial and Market Issues"
(COM(2003) 113 final
of 11.03.2003)

COMPETITION
Framework on State Aid
to Shipbuilding
(OJ 2003/C 317/06)

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Industry
(CESA)
&
Commission
(co-ordinated by DG ENTR/H-1)

TRANSPORT
Maritime Safety & Security
IMO
Short Sea Shipping

R&D
Framework Programmes
(FP7: WaterBORNE TP)

EMPLOYMENT
Sectoral Social Dialogue
(EC funded)

MARITIME AFFAIRS
Green Paper
"Towards a Future Maritime Policy for the Union"
(in preparation)