



SCREENING CHAPTER 18 STATISTICS

TOURISM STATISTICS

**Country Session: The Republic of TURKEY
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- Border statistics
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Overview

- Border statistics since 1953
- Inbound tourism since 2001
- Outbound tourism since 2003
- Accommodation statistics
 - Demand side since 1974
 - Supply side since 1983
- Domestic tourism in 1997



Responsible Institution

TURKSTAT

Stakeholders

Central Bank

Ministry of Culture and Tourism

Ministry of Interior Affairs



Border Statistics

Coverage: All border gates

Data Sources: Administrative (General Directorate of Security)
Registers on the basis of nationality since 1938

Periodicity: Monthly and annual

Dissemination: Press release (monthly), publication (annual),
CD and internet



Inbound Tourism

First study between 1996 and 1998

Coverage: Departing visitors

Data Sources: Departing Visitors Survey since 2001

Sample Design

0.5 % of departing visitors

Sample selected according to nationality

Survey conducted according to residency



Inbound Tourism (cont'd)

Classifications

GEONOM 2005, ISCED 97, ISCO 88, list of tourism characteristics products and classifications recommended by UN WTO

Periodicity

Quarterly

Dissemination

- Press release (quarterly), publication (annual), CD and internet
- Data available for 1996-1998, 2001 and 2006 2nd quarter

Outbound Tourism

Coverage: Arriving citizens

Data Sources: Arriving Citizen Survey since 2003

Sample Design

- 0.5 % of arriving citizen visitors
- Sample selected according to nationality
- Survey conducted according to residency

Resident citizens of arrivals is estimated, based on the ratio of resident citizens calculated from the survey



Outbound Tourism (cont'd)

Classifications

GEONOM 2005, ISCED 97, ISCO 88, List of tourism characteristics products and classifications recommended by UN WTO

Periodicity: Quarterly

Dissemination

Press release (quarterly),

Publications (annual),

CD and internet

Data for 2003-2006 2nd quarter is available

Accommodation Statistics (Demand side)

Responsible Institution

Ministry of Culture and Tourism

Legal Basis

Law on the Encouragement of Tourism, No. 2634, 16 March 1982

Coverage

- All provinces and districts (licensed by Ministry of Culture and Tourism-MoCT)
- All provinces (licensed by Local Administrations-LA)

Data Sources

- All accommodation establishments licensed by MoCT
- Selected accommodation establishments licensed by LA

Periodicity: Annual

Dissemination: Publication (annual), CD and internet

Accommodation Statistics (Supply side)

Responsible Institution

Ministry of Culture and Tourism

Coverage

- All provinces for establishments with tourism licence
- Selected establishments licenced by LA

Data Sources

- All accommodation establishments licenced by MoCT
- Survey on accommodation establishments licenced by LA

Periodicity: Annual

Dissemination: Publication (annual), CD and internet



Future Plans

- Tourism satellite accounts will be constituted
- Methodological studies will continue for employment in tourism and accommodation statistics
- A pilot survey on domestic tourism will be conducted
- Outbound tourism statistics will be improved