

# ***Common Organisation of the Markets***



# General Objectives

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Contribute to sustainable management of fisheries resources by:

- Avoiding catching fish with little or no demand
- Stabilising prices
- Ensuring balance between supply and demand
- Responding to specific supply needs of the processing industry

Covers fishery and aquaculture products

# Instruments

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- Common Marketing Standards

- Classification by freshness and size, packaging, presentation and labelling

- Consumer information

- Requirements for products put on retail sale:
  - Commercial denomination
  - Methods of production
  - Catch area

- Producers organisations

- Fundamental feature to organise and stabilise the market
- Regulate supplies, match them with market requirement
- Encourage better planning of fishing activities
- Encourage methods of sustainable fishing
- Contribute to price stabilisation

# Instruments

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- Trade with third countries

- Tariff facilities for products of interest for processing industry
- Reference price to avoid market disturbances caused by imports at very low prices
- Safeguard measures in cases of serious market disturbances

- Inter-branch organisations

- Composed by different branches of the fishery sector
- Develop promotion, marketing, quality, environmental production

- Intervention

# Instruments

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- Intervention

- Market stabilisation instruments
- Safety net, not income support
- Designed to match supply and demand
- Less aid for withdrawals from the market
- More aid for carry-over operations
- Based on guide prices fixed by the Council each year

# Instruments

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- Intervention arrangements

- Community withdrawals for fish taken off the market
- Carry-over for products processed, stored and returned to the market
- Independent withdrawals and carry-over for products of regional or local interest
- Private storage for fish frozen on board vessels
- Compensatory allowance for Tuna destined to the processing industry

# Upcoming challenges

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- I. Evaluation of the Common Market Organisation
- II. WTO negotiations on Market Access