



# OLIVE OIL





# *THE WORLD MARKET*



- EU main player accounting for 80% of world production and 75% of consumption.
- Other producers: Tunisia, Turkey, Syria, Morocco. New plantings in S.America, S.Africa, Australia
- Other consumers: Mainly USA but also Australia, Japan, Brazil. Olive is trendy & healthy.
- Main EU exporters: Italy followed by Spain



# *THE EU MARKET*



- Spain is the main producer, followed by Italy and Greece.
- Other producers: Portugal, Cyprus, France, Slovenia and Malta.
- Italy and Spain largest markets but Greece has the highest per head consumption
- In non producer Member States, demand still limited but in rapid growth



# *THE SECTOR IN THE EU*



- 5.5 million hectares; 800 million trees
- Almost 2,5 million growers
- Largest holdings in Spain, medium size in Portugal and very small elsewhere.
- Income per worker generally similar to the average in agriculture
- 11,000 approved mills



# *THE NEW COMMON MARKET ORGANISATION*



**Council Regulation (EC) N° 865/2004  
of 29.4.2004  
on the CMO in olive oil and table olives and amending R.  
(EEC) N°827/68  
(OJ L 161 30/04/2005)**

- Applied as of the 2005/2006 marketing year i.e. 1.11.2005.
- Products concerned.
- Compulsory descriptions and definitions ./.



# *THE NEW COMMON MARKET ORGANISATION*



- Marketing standards: quality grading, packaging, presentation.
- Private storage contracts in case of serious disturbance of the market.
- Programmes of approved operators' organisations to improve quality.
- Trade with third countries.



# *MARKETING STANDARDS*



**Commission Regulation (EC) N° 1019/2002  
of 13 June 2002  
on marketing standards for olive oil  
(OJ L 155, 14/06/2002)**

- Standards for retail-stage marketing of:
  1. extra virgin olive oil,
  2. virgin olive oil,
  3. olive oil composed of refined olive oils and virgin olive oils,
  4. olive pomace oil.

./.



# *MARKETING STANDARDS*



- Maximum capacity of packaging 5 litres.
- Labelling rules regarding: category, designation of origin, optional indications, blends.
- Obligations of Member States.





# *CHARACTERISTICS OF OILS*



## **Commission Regulation (EC) N° 2568/91 of 11 July 1991**

**on the characteristics of olive oil and olive residue  
oil and on the relevant methods of analysis  
(OJ L 248 05/09/1991)**

- Chemical characteristics of oils.
- Methods of analysis for determination of the chemical characteristics. ./.



# *CHARACTERISTICS OF OILS*



- Organoleptic characteristics of virgin olive oils - Assessment –Approved panels.
- Sampling.



# *PRIVATE STORAGE*



**Commission Regulation (EC) N° .../2005 of ..  
December 2005,  
on the aid scheme for the private storage of olive  
oil.**

**(OJ L... ../12/2005)**

- Invitation to tender in case of :
  - serious disturbances in the market.
  - average price below a certain level.



# *PRIVATE STORAGE*



- Only approved olive oil operators participate.
- Minimum quantity 50 tonnes for a period of 365 days.
- Establishment of securities.
- Role of the Member State.
- Regular flow of information from MS to the Commission (prices, production forecasts).



# *OPERATORS' ORGANISATIONS*



**Commission Regulation (EC) N° .../2005**

**of .. December 2005,**

**laying down detailed rules for the application of  
Council Regulation (EC) N° 865/ 2004 as regards  
operators' organisations in the olive sector, their  
work programmes and the financing thereof.**

**(OJ L ... ../12/2005)**



# *OPERATORS' ORGANISATIONS*



- Conditions for approving O.O.
- Community financing.
- Eligible measures for EU financing.
- Allocation of Community financing.
- Role and responsibilities of Member States.



# *IMPORT LICENCES*



## **Commission Regulation (EC) N° 1345/2005 of 15 August 2005,**

**laying down detailed rules for the application of  
the system of import licences for olive oil.**

**(OJ L 212 17/08/2005)**

- Imports of certain products subject to the presentation of an import licence.
- Validity of licence 60 days.
- Security EUR 10 per 100 Kgr.