i2010 – A European Information Society for Growth and Employment

Maresa Meissl, i2010 coordination
Unit Lisbon Strategy and i2010
DG Information Society and Media

12 June 2006
After eEurope,

**i2010** - A strategic framework for EU Information society and media policies to

- Reinforce the contribution of ICT to Europe’s performance...
- Creating a favourable environment for competitiveness and growth...
- Increase the welfare of European citizens through increased use of ICT...

- Linked to the Lisbon strategy
ICT : economic context

• **late 1990s**: ICT were driving up to two-thirds of US productivity growth, 55% in the EU

• **2000-2004**: productivity growth fell to 1.1%, 45% thereof due to ICT

• **EU invested less and later in ICT**: 2.4% of GDP versus 4.2% in the US (2000-2005)

• **EU still lagging behind in ICT research**: 0.31% versus 0.63% of GDP
ICT in the Lisbon perspective

- Spring Council 2006 highlights the importance of ICT and invites the Commission and Member States to implement i2010 vigorously.
- All Member States refer to ICT in their NRPs and prioritise actions in the area of eGovernment, broadband and digital literacy.
- ICT is relevant to the 4 priority actions identified in Annual Progress Report for Growth and Jobs.
The i2010 priorities

I. A Single European Information Space
   which promotes an open and competitive internal market for information society

II. Innovation and investment in ICT research to promote growth and more and better jobs

III. Inclusion, better public services and quality of life
to assure that everybody benefit from ICTs and also public authorities increase efficiency
Developments in 2005/2006:

- **Convergence is finally happening - ICT is a driver of innovation for businesses** - Disruptive technologies, e.g. RFID -> “Internet of Things”

- But the Rate of adoption of ICT by businesses lagging behind: 91.1% of businesses are connected, but only a minority use advanced eBusiness solutions and no sign of catch up by SMEs

- **Inclusion**: though disparities reduce slowly, more and more traditionally excluded groups are becoming regular users of internet
First year results 2005/2006:

- **Information space:** eCommunications review, spectrum strategy, broadband, roaming, TV without Frontiers, Film Online, .eu

- **Innovation and investment in ICT research:** RFID consultation, European Technology platforms, pre-commercial public procurement, ICT Task Force

- **Inclusion, better public services and quality of life:** eAccessibility, Broadband digital divide, eGovernment Action Plan, eHealth, Intelligent Cars, European Digital Library
What comes next? Proposals for 2006-2007:

- **Information space**: complete eCommunications review, EU security strategy, Content Online, consumer perspective

- **Innovation and investment in ICT research**: FP7 work programme, 2 Joint Technology initiatives (nanoelectronics and embedded systems), eBusiness policies, results of ICT Task Force, review developments in eBusiness

- **Inclusion, better public services and quality of life**: Inclusion conference in Riga, eHealth portal and recommendation on eHealth interoperability, Independent living in an ageing society, ICT for sustainable growth
On the web

http://www.ec.europa.eu/i2010