

## Provinces Preparing for the European Union



<b>Project Name:</b>	Uşak: West of Turkey - East of Europe
<b>Reference No:</b>	PUYB-01/70
<b>Applicant:</b>	Governorship of Uşak
<b>Partner(s):</b>	Uşak Province Private Administration and University of Uşak
<b>Duration of the Project:</b>	6 Months
<b>Project Budget and Co-finance:</b>	56.440 TL –5.450 TL
<b>Objective(s):</b>	<ul style="list-style-type: none"><li>Increasing the project preparation capacity in Uşak in order to benefit from the EU funds and financial instruments</li><li>Raising awareness on the EU accession process by providing accurate information</li></ul>
<b>Target Group(s):</b>	Uşak EU Coordination Centre staff and Provincial EU Advisory and Steering Committee (EU PASC) members
<b>Project Activities</b>	
<ul style="list-style-type: none"><li><b>Training of the Trainers:</b> Training of the trainers will be organized by the participation of Uşak EU Coordination Centre staff and other participants who will come from the surrounding cities. It will last four days.</li><li><b>Information Meetings:</b> Information meetings will be held for public institutions and civil society organizations</li><li><b>Surveys:</b> Two surveys will be conducted during the project. In the first survey, the interviewees will be asked on matters such as EU process and activities conducted at the national level in regard to the EU accession process. In the second view, the interviewees will be asked on matters of how much the training and promotion activities were beneficial; along with this, how much did the awareness improve and at what degree the public comprehended the EU process will be evaluated.</li><li><b>Promotional Activities:</b> Various promotional and informative materials will be prepared in order to sustain the proper understanding of the EU process, to increase awareness and to attract attention to related activities at the local level (brochures, promotion booklet, promotion CDs and posters).</li><li><b>Internet Site and Digital Announcement System:</b> www.usakab.gov.tr will be established. Digital announcement system will be designed and formed in order to present the activities conducted by the EU Coordination Centre and to announce EU funds and grants.</li><li><b>Study Visit:</b> To see good implementation examples, a study visit will be organized to EU and Foreign Relations Coordination Centre in the Governorship of İzmir which is thoroughly experienced and benefits from EU grants and funds in high levels before. This visit will enhance the possibility of a prospective cooperation and strengthen communication between two provinces.</li><li><b>EU Training:</b> Experts from EU Coordination Centre shall give one day trainings for seven times for Provincial EU Advisory and Steering Committee members, other public institutions, NGO's and private organizations.</li><li><b>Broadcasting about the EU:</b> During the project, the participation of the local media in all of the activities will be maintained and weekly and monthly working reports will be announced by the local media. Two spot commercial films on Turkey's EU harmonization process which will be provided by EUSG will be broadcasted in two local TV channels, once a week, before the evening news hours.</li><li><b>EU Clubs:</b> In order to form EU clubs in the academic year of 2011-2012, Uşak Governorship will work jointly with the Provincial National Education Directorate.</li><li><b>Visibility Activities:</b> EU Coordination Center activities will be promoted on the billboards all around the city.</li><li><b>Strengthening Information and Technical Infrastructure:</b> Training programs on "EU Acquis", "Project Cycle Management" and foreign language courses will be organized in order to increase the technical and administrative capacity of the EU Coordination Centre staff.</li></ul>	