

Project Name:	EU Travel of Çanakkale
Reference No:	PUYB-01/27
Applicant:	Governorship of Çanakkale
Partner(s):	Çanakkale Province Private Administration, Çanakkale Chamber of Industry and Trade, South Marmara Development Agency, GESTAŞ
Duration of the Project:	6 Months
Project Budget and Co-finance:	69.900 TL- 34.000 TL
Objectives:	<ul style="list-style-type: none">Strengthening human infrastructure of the Project Coordination Unit of the Governorship of Çanakkale through project preparation and implementation trainings,Strengthening the institutional infrastructure of Governorship of Çanakkale EU Unit with supply of equipment, kits, publications and documents,Increasing the inter-institutional cooperation by providing the effectiveness of coordination, information and steering activities of Governorship of Çanakkale Project Coordination Unit in order to benefit from the EU funds and financial sources at maximum level.
Target Groups:	Staff of the Project Coordination Unit of the Governorship of Çanakkale, Representatives of public institutions affiliated to Governorship of Çanakkale, Representatives of Çanakkale Municipality, Civil Society Organizations, Staff of the Çanakkale Chamber of Industry and Trade
Project Activities	
<ul style="list-style-type: none">Information Meeting: An “Info Day” will be organized in order to provide the promotion of the project within the province. In this meeting project’s benefits to Çanakkale in the EU accession process will be emphasized, awareness on EU will be raised and brochures prepared collectively with EUSG will be distributed in order to inform people of Çanakkale.Telephone Line: A Telephone line will be assigned, numbered as “444 1 756” servicing across Çanakkale and will also be in service after Project completion. The buttons of “756” fall within for the abbreviation of Project Coordination Center (PKM) in Turkish.Study Visit: A study visit to The Chamber of Commerce of Seville/The International Relations Department and INCOMA Project Office will be organized within the context of the Project.Internet Site: A database system facilitating the accession to the information related to the implemented projects will be accessible on the Web Site.Training of Trainers: Three personnel from Project Coordination Unit of the Governorship of Çanakkale and nine personnel chosen by the EU office will participate in the “Training of Trainers” program for five days.Project Cycle Management Training: After the “Training of Trainers Program”, trainers in the Project Coordination Unit of the Governorship of Çanakkale will give a Project Cycle Management training to twenty five officers from District Governorship Project Teams.Promotional Activities: A booklet, “EU Travel of Çanakkale”, will be published. The presentation of the project, the Project Coordination Unit of the Governorship of Çanakkale and EU Project Unit, organization scheme of the EU Project Coordination Center, EU grant scheme and PCM training notes will be incorporated in the booklet. Within the promotion of the project and the Project Coordination Unit of the Governorship of Çanakkale, a Composition Contest and a short movie (10 EU Cities) is foreseen. Besides, in the trainings, “EU Promotion Bus” will take place as a mobile unit and a TV Program in local media will be broadcasted within the promotional activities.	